Note:

Namo:

- Digital channels refer to website and any social media platforms where the organisation maintains a presence through an official account
- Non-digital publicity materials include event banners, event flyers, etc.
- All content for publicity are to be provided by sponsor

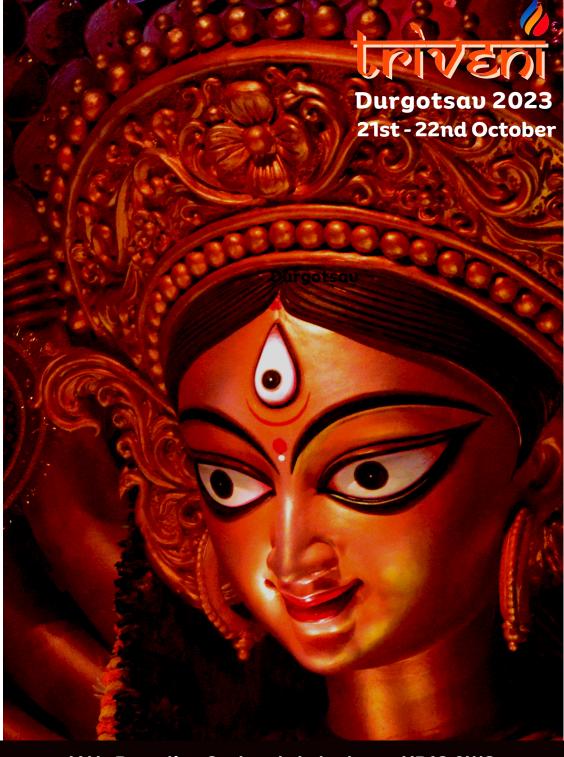
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About Triveni

The initiative was taken by three friends on a Friday afternoon, May 5th, 2023. This has succeeded in quickly capturing the interest of an eager community and gained significant momentum. With unyielding determination, they set their sights on engaging the wider Indian subcontinent community in their vicinity. All the organisers of the core committee formed to steer the event come with prior experience of organising these celebrations.

What is Durga Puja?

Durga Puja is one of the major festivals originating from the Indian sub-continent. It is celebrated majorly across India, Bangladesh, Nepal and Sri Lanka. In 2021, Durga Puja in Kolkata was included within the Intangible Cultural Heritage List by UNESCO.

Goddess Durga is worshipped as the embodiment of Shakti (feminine power) and the festival celebrates the triumph of good over evil. These 2 days are an occasion to not only engage in prayer and worship, but more significantly, an opportunity for the entire community to come together in the true spirit of love and friendship, irrespective of religion, race, colour or creed.

Durga Puja in Aylesbury

Closer to home, there are at least 60 Durga Puja celebrations held in UK, with a significant number being concentrated in and around London. Although Aylesbury is located within the hinterland of London, its residents have so far been deprived of the opportunity to celebrate this grand event.

How do You benefit?

- Only event of its kind within the geographical boundaries of Buckinghamshire & Oxfordshire combined (excluding Milton Keynes).
- Captive audience of at least 1,500 per day over both event days.

Our Appeal

We request your kind patronage by way of sponsorship over both days of the event as per the tariff proposed in the following page

Tier (& Max N	o.) What is Included?	Amount
Titanium (1)	 Verbal acknowledgement during event Promotional air time - 10 min per day Inclusion on digital channels publicity materials Signage at the event - 3 x A0 size vertical banners Information/sales kiosk at the event Full page space in event publication 	
Platinum (2)	 Verbal acknowledgement during event Promotional air time - 5 min per day Inclusion on digital channels and publicity materia Signage at the event - 2 x A0 size vertical banners Information/sales kiosk at the event Full page space in event publication 	
Diamond (3)	 Verbal acknowledgement during event Promotional air time - 3 min per day Inclusion on digital channels and publicity materials Signage at the event - 1 x AO size vertical banner Information/sales kiosk at the event Half page branded space in event publication 	£1,001
Gold (4)	 Verbal acknowledgement during event Inclusion on digital channels and publicity materials Signage at the event - 2 x A1 or 1 x A0 size poster/banner Information/sales kiosk at the event Quarter page space in event publication 	£751
Silver (5)	 Inclusion on digital channels Information/sales kiosk at the event Signage at the event -1 x A0 size poster/banner 	£501
Bronze (6)	• Signage at the event -1 x A1 size poster/banner • Information/Sales kiosk at the event	£251
Event Publication	• Back Cover - Full Page	£401
	• Inner Front Cover - Full Page	£301
	• Inner Back Cover - Full Page	£251
	• Regular Full Page	£201
	• Regular Half Page	£101
	Regular Quarter Page	£51