

Note:

- Digital channels refer to website and any social media platforms where the organisation maintains a presence through an official account
- Non-digital publicity materials include event banners, event flyers, etc.
- All content for publicity are to be provided by sponsor

Please Scan the QR Code and Submit the Form



OR

Please Complete and return the Form

Name:

Organisation:

Contact No.:

Email ID:

Address:

Option Opted:

Your Message:

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Signature


triveni
Durgotsav 2023
21st - 22nd October



About Triveni

The initiative was taken by three friends on a Friday afternoon, May 5th, 2023. This has succeeded in quickly capturing the interest of an eager community and gained significant momentum. With unyielding determination, they set their sights on engaging the wider Indian sub-continent community in their vicinity. All the organisers of the core committee formed to steer the event come with prior experience of organising these celebrations.

What is Durga Puja?

Durga Puja is one of the major festivals originating from the Indian sub-continent. It is celebrated majorly across India, Bangladesh, Nepal and Sri Lanka. In 2021, Durga Puja in Kolkata was included within the Intangible Cultural Heritage List by UNESCO.

Goddess Durga is worshipped as the embodiment of Shakti (feminine power) and the festival celebrates the triumph of good over evil. These 2 days are an occasion to not only engage in prayer and worship, but more significantly, an opportunity for the entire community to come together in the true spirit of love and friendship, irrespective of religion, race, colour or creed.

Durga Puja in Aylesbury

Closer to home, there are at least 60 Durga Puja celebrations held in UK, with a significant number being concentrated in and around London. Although Aylesbury is located within the hinterland of London, its residents have so far been deprived of the opportunity to celebrate this grand event.

How do You benefit?

- Only event of its kind within the geographical boundaries of Buckinghamshire & Oxfordshire combined (excluding Milton Keynes).
- Captive audience of at least 1,500 per day over both event days.

Our Appeal

We request your kind patronage by way of sponsorship over both days of the event as per the tariff proposed in the following page

| Tier (& Max No.) | What is Included? | Amount |
|--------------------------|---|---|
| Titanium (1) | <ul style="list-style-type: none">• Verbal acknowledgement during event• Promotional air time - 10 min per day• Inclusion on digital channels publicity materials• Signage at the event - 3 x A0 size vertical banners• Information/sales kiosk at the event• Full page space in event publication | £5,001 |
| Platinum (2) | <ul style="list-style-type: none">• Verbal acknowledgement during event• Promotional air time - 5 min per day• Inclusion on digital channels and publicity material• Signage at the event - 2 x A0 size vertical banners• Information/sales kiosk at the event• Full page space in event publication | £3,001 |
| Diamond (3) | <ul style="list-style-type: none">• Verbal acknowledgement during event• Promotional air time - 3 min per day• Inclusion on digital channels and publicity materials• Signage at the event - 1 x A0 size vertical banner• Information/sales kiosk at the event• Half page branded space in event publication | £1,001 |
| Gold (4) | <ul style="list-style-type: none">• Verbal acknowledgement during event• Inclusion on digital channels and publicity materials• Signage at the event - 2 x A1 or 1 x A0 size poster/banner• Information/sales kiosk at the event• Quarter page space in event publication | £751 |
| Silver (5) | <ul style="list-style-type: none">• Inclusion on digital channels• Information/sales kiosk at the event• Signage at the event - 1 x A0 size poster/banner | £501 |
| Bronze (6) | <ul style="list-style-type: none">• Signage at the event - 1 x A1 size poster/banner• Information/Sales kiosk at the event | £251 |
| Event Publication | <ul style="list-style-type: none">• Back Cover - Full Page• Inner Front Cover - Full Page• Inner Back Cover - Full Page• Regular Full Page• Regular Half Page• Regular Quarter Page | £401 £301 £251 £201 £101 £51 |